

Cookie Policy

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary or essential cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting or marketing cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. [We may also share this information with third parties for this purpose.]

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

The Cookies We Set

Cookie Title	Purpose
Email newsletters related cookies	This site offers newsletter or email subscription services and cookies may be used to: (a) remember if you are already registered (b) whether to show certain notifications which might only be valid to subscribed/unsubscribed users.
Forms related cookies	When you submit data through a form such as those found on contact pages or comment forms cookies may be set to: (a) remember your user details for future correspondence.

Third Party Cookies

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third party cookies are likely to be analytical cookies or performance cookies or targeting cookies

Cookie Title	Purpose	More Information
Security related cookies	<p>We use cookies to protect our website from fraudulent and malicious actions.</p> <p>We install:</p> <ul style="list-style-type: none"> a) hs cookies for security reasons b) ts cookies for security and anti-fraud purposes c) XSRF-TOKEN cookies for security purposes 	<p>For further information about Wix's cookies, visit: https://support.wix.com/en/article/cookies-and-your-wix-site</p>
Performance cookies	<p>To monitor and analyze the performance, operation and effectiveness of Wix's platform, the website's host, we install:</p> <ul style="list-style-type: none"> 1. SSR-caching cookies to indicate the system from which the site was rendered 2. _wixCIDX for system monitoring/debugging 3. _wix_browser_sess for system monitoring/debugging 4. cookie consent – we use cookies to store your preferences in relation to the use of cookies more generally (cookies used for this purpose are: COOKIE_CONSENT) 5. bSession for system effectiveness measurement 6. fedops.logger.sessionId for stability/effectiveness measurement 	<p>For further information about Wix's cookies, visit: https://support.wix.com/en/article/cookies-and-your-wix-site</p>

<p>Analytics Cookies</p>	<p>We use Google Analytics, which is one of the most widespread and trusted analytics solution on the web, for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.</p> <p>We set:</p> <ul style="list-style-type: none"> a) <code>_ga</code> to distinguish users b) <code>_gid</code> to distinguish users c) <code>_gat</code> to throttle request rate d) <code>AMP_TOKEN</code> used to retrieve a Client ID from AMP Client ID service e) <code>_gac_<property-id></code> which contains campaign related information 	<p>For more information about Google's Cookie Policy, visit: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</p>
<p>Social Media cookies</p>	<p>We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including Facebook, Instagram, LinkedIn, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.</p>	<p>For more information about LinkedIn privacy policy, visit: https://www.linkedin.com/legal/privacy-policy</p> <p>For more information about Facebook privacy policy, visit: https://www.facebook.com/policy.php</p>
<p>Advertising cookies</p>	<p>We use Facebook Ads Manager and to serve you with relevant adverts that will be relevant for you and to track their conversion rates.</p> <p>We install:</p> <ul style="list-style-type: none"> a) <code>fr</code> cookies <p>We use Google Ads, including the remarketing service, to serve targeted adverts to relevant audiences. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. This service uses cookies to display advertisements that will be relevant to you, and to track the conversion rate of these advertisements.</p> <p>We install:</p> <ul style="list-style-type: none"> b) <code>NID</code> cookies c) <code>SID</code> cookies 	<p>For more information about Facebook privacy policy, visit: https://www.facebook.com/policy.php</p> <p>For more information about Google Privacy Policy, visit: https://policies.google.com/privacy?hl=en-US</p>

Managing and disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of the this site. Therefore it is recommended that you do not disable cookies.

To disable cookies, you can get up-to-date information via these links:

- (a) <https://support.google.com/chrome/answer/95647?hl=en> (Chrome);
- (b) <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> (Firefox);
- (c) <http://www.opera.com/help/tutorials/security/cookies/> (Opera);
- (d) <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> (Internet Explorer);
- (e) <https://support.apple.com/kb/PH21411> (Safari); and
- (f) <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy> (Edge).